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FOR IMMEDIATE RELEASE

**In Celebration of National Aviation Week, Vero Beach Regional Airport Announces
New JetBlue Service Starting in December of 2025, in addition to Breeze Airways to
Expand Travel Options for the Treasure Coast**

(Vero Beach, FL) – August 21, 2025 – Vero Beach Regional Airport (VRB) is celebrating National Aviation Day with an exciting announcement: JetBlue Airways will begin new commercial service at VRB this December. The addition of JetBlue joins Breeze Airways, which already serves the Treasure Coast, positioning VRB as a growing hub for convenient, affordable, and customer-friendly travel.

“This National Aviation Day is especially meaningful for us as we welcome JetBlue to Vero Beach,” said Todd Scher, Airport Director, Vero Beach Regional Airport. “With Breeze Airways already offering successful service, adding JetBlue creates incredible opportunities for our community. We look forward to working with both airlines to achieve long-term success and provide the local community and visitors with even more choices and convenience.”

JetBlue plans to operate daily flights between Vero Beach, Boston (BOS) and New York (JFK).

“Florida continues to be a place JetBlue’s unique combination of low fares and great service resonates, and we’re proud to grow our footprint with these new destinations to meet customer demand for more of the Sunshine State,” said Dave Jehn, JetBlue’s Vice President, Network Planning and Airline Partnerships. “Whether it’s customers in the Northeast looking for a warm getaway or Floridians traveling north, we’re excited to bring more choices and better service to these markets.”

Combined with Breeze Airways’ “Seriously Nice™” service, travelers flying from VRB can enjoy modern, customer-focused options that make air travel easier and more enjoyable. The addition of JetBlue, alongside Breeze Airways, underscores VRB’s role as an economic driver for Indian River

County and the broader Treasure Coast. Increased service is expected to support local jobs, generate revenue for hotels, restaurants, and attractions, and provide businesses with stronger connections to key markets.

About Vero Beach Regional Airport

Vero Beach Regional Airport serves as the premier aviation gateway to Florida's Treasure Coast offering convenient commercial air service with Breeze Airways and, soon, JetBlue, complemented by extensive general aviation facilities. Ideally situated just minutes from pristine beaches, world-class resorts, fine dining, and vibrant downtown Vero Beach, VRB delivers a welcoming, efficient, and traveler-friendly experience. For more information, visit **FlyVeroBeach.com**.

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