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**FOR IMMEDIATE RELEASE**

**American Airlines to Launch New Service from Vero Beach  
to North Carolina Starting February 12, 2026**

**(Vero Beach, FL) September 12, 2025** – Vero Beach Regional Airport (VRB) is proud to announce that American Airlines will begin nonstop service from Vero Beach to Charlotte, North Carolina on February 12, 2026. This major milestone serving the community enhances air connectivity for Treasure Coast communities, serving as a catalyst for regional development.

“We are excited to welcome American Airlines new service to North Carolina,” said Todd Scher, Director, Vero Beach Regional Airport. “This new route not only provides greater convenience but also enhances business and leisure opportunities between Vero Beach and one of the region’s major hubs to connect travelers to the world.”

**American Airlines CLT hub**

Vero Beach travelers will have access to the robust global network at American’s second-largest hub at Charlotte Douglas International Airport where the airline operates more than 670 peak daily flights to 170+ destinations in 27 countries.

“As Florida’s largest airline, American takes pride in providing travelers unparalleled access to destinations around the country and the world and we are thrilled to bring new service to Vero Beach,” said Jordan Pack, American’s Director of Domestic Network Planning. “Our flight to Charlotte is designed to maximize nationwide connectivity, helping bring tourists to the region’s relaxing atmosphere and beautiful beaches. For local residents, American’s service provides the ease and convenience of flying out of their home airport to destinations across our network with just one stop.”

Tickets will be on sale at [aa.com](http://aa.com) or through American’s mobile app on Monday, Sept. 15.

## **A Boost for Tourism and Local Economies**

Tourism is a major economic engine for Florida. In Indian River County alone, tourism generated an estimated \$712.8 million in economic impact in 2023, according to the Indian River Chamber of Commerce. These figures underscore how important air service is to sustaining and growing tourism, a sector that benefits hotels, dining, cultural attractions, retail outlets, and small businesses throughout the Treasure Coast.

“This new service will strengthen our economy by creating easier access for visitors, business leaders, and potential investors,” said Mark Litten, Vice President of Economic Development at Indian River Chamber of Commerce. “American Airlines presence in Vero Beach highlights the growth and vitality of our community, and it will help us showcase all that the Treasure Coast has to offer.

## **Regional Growth and Community Benefits**

New routes stimulate economic opportunity beyond just visitor dollars. They drive employment across sectors, from airport operations and hospitality to professional services and logistics. The presence of American Airlines reinforces Vero Beach’s credentials as a thriving regional hub to attract further investment.

“We’re not just launching new service,” Scher emphasized. “We’re showcasing Vero Beach’s trajectory as a competitive, connected, and thriving, community. Improved connectivity ensures that our local businesses, residents, and tourism ecosystem remain resilient and prosperous.”

## **What This Means for Vero Beach and the Treasure Coast**

- **Enhanced Accessibility:** Direct flights to North Carolina open new opportunities for residents, tourists, and businesses alike, bridging communities and expanding access to broader domestic and international networks.
- **Tourism Growth:** With easier access, Treasure Coast destinations stand to attract more overnight visitors, positively affecting lodging, dining, and attractions.
- **Economic Ripple Effects:** More flights can translate into more jobs and stronger earnings across industries, from retail to transportation.

## **About Vero Beach Regional Airport**

Vero Beach Regional Airport serves as the premier aviation gateway to Florida’s Treasure Coast offering convenient commercial air service, complemented by extensive general aviation facilities. Ideally situated just minutes from pristine beaches, world-class resorts, fine dining, and vibrant downtown Vero Beach, VRB delivers a welcoming, efficient, and traveler-friendly experience. For more information, visit **FlyVeroBeach.com**.

## **About American Airlines Group**

As a leading global airline, American Airlines offers thousands of flights per day to more than 350 destinations in more than 60 countries. The airline is a founding member of the **oneworld** alliance, whose members serve more than 900 destinations around the globe. Shares of American Airlines

Group Inc. trade on Nasdaq under the ticker symbol AAL. Learn more about what's happening at American by visiting [news.aa.com](http://news.aa.com) and connect with American [@AmericanAir](https://twitter.com/AmericanAir) and at [Facebook.com/AmericanAirlines](https://facebook.com/AmericanAirlines). To Care for People on Life's Journey®.

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